



September - 2012

Dear Friends,

With this letter, you have received a 2013 daily planner. Each year, I like to remind people that its purpose is really not promotional, but we will take whatever help it gives us in that area. Our primary purpose for producing and sending these calendars is to teach truths found in God's Word! Thus, we hope you will find it useful and/or perhaps give it to someone who does.

#### **Improvement**

We are happy to say that this year's calendar has been slightly improved. If you use these calendars often, you will likely notice as you flip through the pages that the 2013 calendar is a bit thicker. That is because the paper used to make the interior pages is a much better quality paper than in previous years. This paper should help add to the calendar's durability and reduce the bleed through you see from one page to another. With God's help we have found a source for this paper that does not add significantly to the overall cost of the calendar, and it is our hope we will be able to use this paper in the years to come!

#### **Yellow Card**

Again this year, I want to point out that this calendar is sent automatically to all those who subscribe to *Shaqah*, by mail. It has always been the policy of this ministry not to be a part of what fills your mailbox with junk. However, once in awhile, we feel it's only right to automatically send certain materials this ministry produces, to all those who already take part. By doing this, we give subscribers a chance to be some of the first to potentially benefit from our materials. That being said, we understand some people may simply not use this calendar, yet it comes every year. So, as a regular print *Shaqah* subscriber, if this calendar is not something you are interested in receiving year by year, please take a moment to use the yellow postcard which came with your calendar to let us know. We apologize that the postage is not prepaid; but as a blessing to this ministry, we hope you will help us not waste valuable resources sending you something you don't want. Just mark the option on the postcard which states you do not wish to receive the calendar, and we will put that note on your subscription information. You can also just drop us a line, or e-mail us at anytime.

#### **Not A Subscriber And E-mail Subscribers**

Now, some of you may not be regular print subscribers to *Shaqah*, and you did not directly order a 2013 calendar from us, yet you got one anyway. This is likely because someone has sent this year's calendar to you as a gift! We want all those who are not regular print subscribers to *Shaqah* to understand they have not been added to a mailing list, and we will not continue to send calendars year after year, unless you order them! Why? Well, aside from the issue of not adding people's names to a mailing list they have not asked to be on, we also have no way of knowing if your mailing address is current. This is also why we can not automatically send calendars to those who are e-mail subscribers to *Shaqah*. We need some assurance we are not simply sending these calendars out to the lost and never found heap, and only mailing something once a year does not give us that assurance. Thus, just remember - if you're not a regular print subscriber to *Shaqah*, you will need to tell us you want the following years' calendars in order to receive them! This is also something you can use that yellow postcard for.

#### **More Calendars**

For those who would like to give these calendars to others for witnessing, as a teaching tool, or just to share with a friend as a gift you believe they will enjoy, you can simply write or e-mail us to order

(over)

more. The easiest way to order more is to visit our online Resource Shop. There you can use the drop down menu to order up to five more calendars. The menu gives you a chance to order up to five because, as with all our materials, we do our best to provide these calendars free of charge. This does not mean we are unwilling to provide more than five, but for those who would like or need larger quantities, we simply ask that you make that request directly. This gives us the ability to handle bigger orders on a more personal case by case basis, and assures we have the right information from you. If you would like more than five calendars, you can still use the Resource Shop form by simply making your request using the comment box!

### **PDF Calendar**

Again I want to remind everyone about the PDF version of the calendar which you can download from our website. This is a very printer friendly version of the calendar, giving individuals the chance to print out their own calendar(s). In doing this, you can play with the size the calendar is printed, put it in the folder or binder of your choosing, use just the pages you want, etc. Some of you may simply want to keep it right on the computer. For reference and study purposes, you can even download all the previous years of the calendar in PDF format. All the information about what the PDF calendar is, more tips on how to use it, and even the ability to share your own useful tips about how to make it what you want, can be accessed by visiting [www.livingspringsinstitute.org](http://www.livingspringsinstitute.org), clicking on "Learning Center," then "Calendar Project."

### **Feedback**

If you have questions, comments, statements, or remarks about this calendar or any of our materials, please do not hesitate to drop us a line. We enjoy hearing from you! We are always open to suggestions, and desire to hear about problems we might be able to fix. If you like, you can even still use the electronic calendar survey on our website. Of course, your feedback is confidential, but for those who would like to see what we have done with most all the feedback we have received, we talk about both the positives and the negatives brought up in/by the surveys/feedback on our "Survey Response" page. Just go to our Calendar Project page and click on the Survey Response icon.

### **Companion Book**

Again this year, I regret to inform everyone that the promised companion book which was to go along with this calendar still has not yet been published. What can I say? Once again, we have been very busy; and as we all know, the years just seem to fly by! I know some of you have hoped for this book, and I do apologize again this year. That being said, I also want to, once again, assure everyone that the book is still something, Lord willing, we will publish just as soon as we can.

In closing, I just want to say thank you again to all those who have taken part in this ministry and specifically this Calendar Project! By the mighty hand of The Lord, we are continuing to offer this calendar for free. We pray it is, and will be, a great teaching tool. So, if you would like more of these calendars for your family, or to give to others, please don't forget to write, e-mail, or use our online Resource Shop!

Sincerely,  
Philip E. Busby  
Director  
Living Springs Institute